



# RON SACHS COMMUNICATIONS WINS 16 ADDY® AWARDS

Tallahassee, FL. - March 12, 2008 - Ron Sachs Communications, a Tallahassee-based integrated communications firm, won three Gold and 13 Silver ADDY® Awards for advertising excellence in the 2008 competition.

The Gold ADDY® Awards were awarded in the categories of Collateral Material for an identity package and poster created for “Girls Get IT” - and in Public Service, for a poster titled “Jazz for Justice,” created for the Children's Programs at Legal Services of North Florida. Assistant Art Director, Rosemary Oldendorf, and Account Executive, Sheryl Rosen collaborated on the two projects.

Contributors to the 13 Silver ADDY® Award-winning projects include Art Director Christy Jennings-Miqueli, Assistant Art Director Rosemary Oldendorf; newcomers to the firm (and rising stars); Designer Erin Jones and Videographer / Editor Kevin Cole. Other contributors include Executive Producer, Art Carlson; Producer, Charlie Belvin; Photographer, David Barfield; and Chief Operating Officer, Michelle Ubben.

## Silver ADDY® Award Winners:

- Andrew's 228 - Nightlife Campaign
- Camelot - Logo
- Creative Benefits for Educators - eNewsletter
- Environmental Defense - 'Win' Advertisement
- Girls Get IT - Logo
- Go Green Strategies - Identity System
- Harcourt Assessment, Inc. - Web site
- Gadsden Community Healthy Start Coalition - Brochure
- Leon County Schools – Choice Brochure
- Ron Sachs Communications – Creative Services Brochure
- Ron Sachs Communications – Humane Society Advertisement
- Ron Sachs Communications – Orlando Open House Invitation
- Vision2020 – Web site

The ADDY® Awards 2008 competition is an international awards competition recognizing outstanding work in the communications field. The judges are industry professionals, honoring companies and individuals whose talent exceeds normal high standards and whose excellent work serves as a benchmark for the industry.

“Our graphic design and video production teams exude creativity,” said Ron Sachs, president and CEO of Ron Sachs Communications. “I am pleased to congratulate each of the winners for their superb examples of innovation, hard work and for providing our clients with exceptional service.”

With offices in Tallahassee and Orlando, Ron Sachs Communications is Florida's top issues and corporate marketing firm and the leading independent producer of public purpose television programming and public initiatives. As one of Florida's fastest growing communications firms, Ron Sachs Communications offers integrated public relations services including media relations, video and multi-media production, public affairs support, advertising and design development, public education initiatives and marketing.